



Shropshire Care
Closer to Home



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16th July 2019 | **Shropshire Care Closer to Home** | OPTION 2

Using NHS corporate font and colours, this logo option incorporates 'home' and 'care' (the heart). The graphic also works well in a circular format if brand guidelines allow.



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Using NHS corporate font and colours, this logo option focuses more on the 'elderly' and 'care' aspects.